

The man-eating monster is a myth that Hollywood has created.

The truth about sharks may surprise you.



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Scared of sharks? Don't be.

Humans are not on the menu of any shark.

- You are more likely to be killed by a lightning strike or by a dog bite than a shark.
- In the U.S., your odds of drowning at a beach are 1 in 3.5 million — dying from a shark attack are less than 1 in 264 million.
- Sharks are intelligent and generally afraid of people. Most are harmless.

Why should I even care about sharks?

Like them or not, sharks play a crucial role on this planet.

- As the apex predators of the oceans, sharks keep other marine life in healthy balance.
- By removing sharks, that balance is seriously upset.
- Scientific studies indicate that the elimination of sharks can cause the collapse of fisheries and the death of coral reefs.

A world without sharks?

Sharks are quickly disappearing from this planet.

- Over 100 million sharks are killed each year.
- Sharks are in critical danger of extinction due to overfishing. In some areas, 90% of the large shark species are already gone.
- 1/3 of all high-seas sharks are threatened with extinction.

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This year, over 100 million sharks will be killed, primarily for shark fin soup.

That's over 11,400 an hour.

Sharks urgently need your help!

- Do not buy shark products – including shark fin soup - and ask others not to sell or serve them.
- Dispel the myths – sharks are not dangerous man-eaters and are important to the health of our planet.
- Join, support, and donate to Shark Savers.
- Learn more about the issues and get involved: www.sharksavers.org

Act quickly while there are still sharks to save.



Awareness ■ Education ■ Action

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